



The Sound of Southern Minnesota

KXLP FM KXAC FM KDOG FM KATO FM KYSM AM KTOE AM KRRW FM

LOYOLA BOOSTER CLUB OPPORTUNITY

The FAN 1230 KYSM AM has been the exclusive live play by play broadcast Home of Loyola High School Sports for several years.

The NEW Loyola Booster Club can assist with the plan to continue to make these broadcast games possible as members are solicited to join the Booster Club. Plus its' a great way to promote the new club.

Here is what THE FAN could do for the BOOSTER CLUB:

- (1) – Booster Club Minute in every pre-game show. This includes a 60 second showcase to talk about upcoming events, how to join, etc. Option to use a member of the Booster Club as a guest on the show.
- (2) – Promotional announcements –during ‘the school year’ promoting the Booster Club on THE FAN. A minimum of 2 per day/ 4 days per week would air.
- (3) – Half-Time game interviews promoting upcoming activity in the school. Live guests encouraged. (sports, concerts, MACS Night, etc)
- (4) - 1-30 second ad in each game – we suggest it be used to recruit students.
- (5) –Personal messages from club members that say: name from booster club – you’re listening to the FAN and home of Loyola Sports.
Rotating 24/7 – year around.

VALUE:
\$2500+ per month

Submitted:

JO Guck Bailey
VP – General Manager
RADIO MANKATO